



Start small, **Dream BIG**

A Primary Career-Related Learning Programme

Who Are We?

THE CAREERS &
ENTERPRISE
COMPANY

Dorset
CAREERS HUB



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Background



Start Small; Dream Big

Become a trailblazer in careers education at primary



Department
for Education



Why Primary?



7

The age gender stereotyping can start



>1%

Percentage of pupils who say they've heard about a job from someone from the world of work visiting their school



90%

Of primary school teachers report that 'involvement in activities with employers' could impact the academic achievement of pupils

Research Tells Us ...

Early interventions and exposing children to the world of work:

- impacts children's motivation and confidence
- increases awareness and aspirations of the range of jobs and career pathways available to them
- broadens horizons, challenges perceptions of different occupations
- influences which subjects pupils choose
- connects learning with their future



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What's Involved

Lead Teacher

Complete CPD

Develop/adapt a school strategy to embed careers education

Employer Encounter

Evaluation

Share your progress

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Named Lead Teacher



Complete online training



Reflect and share in school



Create strategy documents



Collaborate in seminars



Network in careers hubs



Transferable skills

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CPD



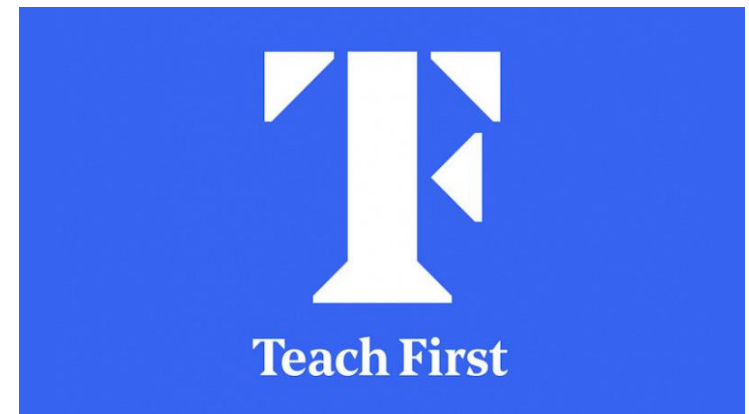
6 modules



3 live seminars



Project management focus



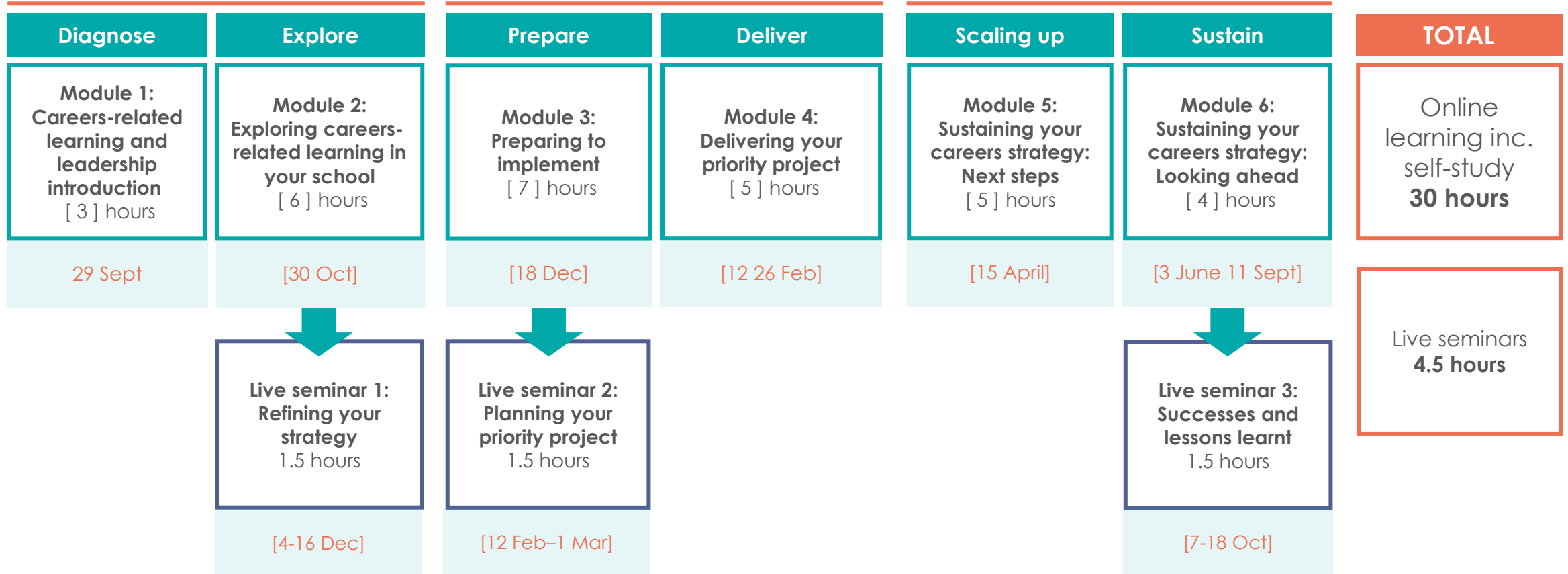
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CPD

Months 1-3

Months 4-7

Months 8-12



School Strategy to Embed Careers

Reducing bias and
challenging
stereotypes

Linking careers in the
curriculum

Engaging parents and
carers

Increasing
meaningful employer
encounters

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Employer Encounter



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Evaluation



Measure the impact of the programme on children, teachers, employers and parents.



Baseline and an endline survey issued through a secure survey tool.



Research Intensive Schools - involved in more intensive research such as interviews and focus groups.

 ImpactEd

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Benefits For Your School



Free support from Dorset Careers Hub and professional training from Teach First



Careers across the curriculum



Vehicle for school improvement



Benefits For Your School



Connections with local and national employers



Parental engagement



Ofsted – Citizenship, Personal development

